



NEWS RELEASE

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FOR IMMEDIATE RELEASE

VIDEO CONTEST ASKS YOU TO "KEEP IT RURAL"

FARM CREDIT VIDEO CONTEST CELEBRATES LIFE IN THE COUNTRY

BAINBRIDGE, GA— Southwest Georgia Farm Credit is calling for entries to the first-ever Keepin' It Rural video contest.

Entrants can submit funny, inspiring, unusual, or amazing farm- or rural-themed videos for cash prizes. Full details and rules will be disclosed when the contest web site, www.iKeepItRural.com, goes live on May 1. Videos may be submitted through October 31, 2009.

Video submissions may be posted on an ongoing basis on the contest site as well as featured on the Keepin' It Rural channel on YouTube.

"This is about sharing and enjoying what's fun about farm and country life," said Liz Nogowski, Director of Marketing at Southwest Georgia Farm Credit. "We want to celebrate the unique aspects of rural life and let others see how wonderful life in the country can be."

The contest is sponsored by Farm Credit and open to residents of the 15 states included in the AgFirst Farm Credit District. They are: Pennsylvania, Maryland, Delaware, Virginia, North Carolina, South Carolina, Georgia, Florida, Alabama, Mississippi, Louisiana, Tennessee, Kentucky, West Virginia, and Ohio.

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Country Mortgages Country Mortgages logo icon featuring a stylized house with a roof and a chimney.

Southwest Georgia Farm Credit (www.swgafarmercredit.com) is part of the Farm Credit System, a nationwide network of agricultural and rural lending institutions cooperatively owned by their borrowers. Farm Credit helps maintain and improve the quality of life in rural America and on the farm, through its constant commitment to competitive lending, expert financial services, and a feeling of partnership with its customers. Southwest Georgia Farm Credit provides funding and financial services to 21 counties in southwest Georgia, providing real estate and production financing to farmers, agribusinesses, and rural homeowners.

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